

THE 12 SMELLS OF CHRISTMAS

Ho, ho, ho...it's beginning to smell a lot like Christmas! The clean, lush scent of a Christmas tree, the sweet spice of warm gingerbread and the rich tang of mulled wine; we all love to smell our favourite festive scents during the holidays...but not-so-nice aromas also have a habit of lingering in the excitement-charged air!

Whether they're nasty or nice, these 12 smells of Christmas all play a part in the festive season, but with Febreze's Christmas scents to hand there should never be a reason to let any stinky scents ruin your holiday buzz. Spritz the nasty pong away...Santa would definitely approve!

1

REAL CHRISTMAS TREES

Who doesn't love the fresh and sharp scent of a lush pine tree? Conjuring memories of childhood family moments, twinkling Christmas lights, pink-cheeked carollers and presents, the tree is, and always will be, the heart of Christmas!

2

MUSTY CHRISTMAS STOCKINGS

It's always a happy moment when the Christmas stockings finally come out of storage, though their tickly, dusty musk does tend to wrinkle a few noses! Simply refresh them with a spritz of Febreze Apple & Spice Fabric Refresher and they'll smell clean and Christmas-morning-ready!

3

TANGERINES

With their sweet zing and tang, tangerines are always abundant at Christmas-time! The staple-stuffer of Christmas stockings, and adorning of every table, wreath and bowl, their rich citrus scent is a decoration in itself.

4

STALE AIR

Baby it's cold outside... so it's no surprise that all the windows are firmly shut against the freezing temperatures! Unfortunately, it tends to result in stuffy, airless rooms. Want to freshen up those spaces, and perk everyone up with a lovely crisp, snowy scent? Simply use Febreze Winter Garden Reeds in the room.

5

GRANDMA'S GINGERBREAD

Men, cookies, houses...why can't everything be made out of gingerbread? The irresistible buttery-sweetness of an oven-fresh batch – ginger, spice and all things nice – gingerbread always draws a hungry crowd.

6

GRANDMA'S BURNT TURKEY

Synonymous with disappointment and gnawing hunger pangs, the harsh smell of burnt turkey is the odour of every Christmas cook's nightmares...and to worsen the humiliation of a turkey-related-disaster, the smell hangs in the air long after the evidence has been binned. Oh, the shame! Febreze to the rescue – spritz the smell of the blackened bird away with our Vanilla Latte Aerosol... and fill up on gingerbread instead.

7

MULLED WINE

Rich, warm layers of deep spice are synonymous with Christmas. Love or hate the distinct wafts of cinnamon, cloves and star anise, they embody the festive season and get everyone in the Christmas spirit!

8

WET CLOTHES

Brrr...the smell of dank clothes is enough to make anyone shiver! Increasingly stinky, especially when draped and drooped over a luke-warm radiator, eau de sweater does have a tendency to linger on and infiltrate other soft furnishings! Nip that scent in the bud with a swift burst of Febreze Christmas Fabric Refreshers, easy peasy!

9

HOT CHOCOLATE

There's nothing like the sweet, creamy comfort of a steaming hot chocolate to warm the bones on a cold day. The deliciously chocolatey smell is like a snugly sensorial blanket – it's bound to thaw even the grumpiest of Grinches.

10

STINKY TRAINERS

Phwoar what is that smell?! Great – it's your teenage nephew's lethal-smelling trainers, the ones that haven't been washed since he started wearing them, three years ago. That stinky stench is wreaking havoc on everyone's appetites (not ideal when you've been slaving over that glorious Christmas feast) so best attack it with Febreze Winter Garden Fabric Refresher – it smells like Christmas and will get everyone in a festive mood.

11

CHRISTMAS CAKE AND CHRISTMAS PUDDING

Love 'em or hate 'em, the dense fruity spice of a fragrant Christmas cake or pudding is about as Christmassy as Mr. Claus' red and white suit! There's something so comforting about their darkly sweet aroma...as long as the chef isn't too heavy-handed with the brandy!

12

SMELLY CHEESES

Lots of us love to indulge our cheese habit at the end of a festive feast...but some strong varieties do have a tendency to hang around until long after the last coffee dregs have been downed. However, when not everyone is a fan of a heady French fromage, you definitely don't want the scent to stay – make like the perfect host and treat your guests to a spritz of Apple and Spice Candle – much more appetising!

Febreze